

How are banking organizations keeping up with the increasingly fast pace of change in market dynamics, technology, regulation, and market development? Resurgent Performance works with banks across the country to develop strategy, improve performance, assess risks, deploy technology, and explore new markets. We are committed to helping your financial institution not only thrive, but help define the future of banking.

COMPREHENSIVE TRANSFORMATION

The RPI team works across the bank, resulting in fully optimized capacity. While incremental change can help, true transformational change moves banks into the highest levels of performance.

PROCESS IMPROVEMENT

Are you measuring your processes with the right data, or even at all? RPI takes a holistic approach to improving process across silos in the bank, making quality, speed, and effectiveness matter.

STRATEGIC OPTIONS ASSESSMENT

RPI works with banks to objectively analyze their existing positions and the long-lasting impact of different strategic options—grow, acquire, or sell.

STRATEGIC ADVISORY SERVICES

Experience suggests that banks with a clear strategic focus and a vision for their future are the ones who are far more likely to succeed. While that statement is obvious, the direction to take is not so obvious.

RETAIL SERVICE AND QUALITY

RPI provides both a baseline analysis of the existing branch practices and recommends ways to maximize the branch environment, technology, and staff training.

MARKETING AND SALES ASSESSMENT

RPI assesses the marketing team and marketing plan, then implements changes to make marketing a more creative and efficient process with a measurable ROI.

CORE PROCESSING EVALUATION

From strategy to evaluation to contract negotiation, RPI works with the bank to ensure that the core vendor is a strategic partner for the bank's goals and objectives.

MID-TERM TECHNOLOGY CONTRACT NEGOTIATION

RPI is experienced at working with all the major core vendors and can quickly assess whether your circumstances warrant a mid-term negotiation.

NON-INTEREST INCOME ANALYSIS

RPI works with the bank to find ways to bolster the non-interest side of revenue generation while retaining customer goodwill.

SMALL BUSINESS BANKING ASSESSMENT

RPI works with banks to build a profitable small business banking unit into the culture of the organization. Differentiation is the key.

RISK ASSESSMENT

A Risk Assessment from RPI helps bankers understand their organization's risk posture, providing both strategies and tactics for successfully managing risks.

OPERATIONAL REVIEW

The team at RPI works with banks to evaluate their relative operational success. Often, knowing where you stand can help you determine the steps you need to take to improve profitability and service quality.

In these projects, the RPI client-partnership methodology improves customer service, revenue growth, process quality, expense containment, technology utilization, profitability, risk management, and strategic focus—all for the long-term enhancement of stockholder share value and franchise value.